## **Educational Literature for Layettes**

We encourage our chapters to include a Calm Your Baby Card and a Read To Me Card in each layette package (even if the layette does not contain a book). We take orders from our chapters in August for upcoming year and fill those orders by the fall. There is no charge to the chapters for the cards, except the costs of shipping. The cards are two-sided, with English on one side and Spanish on the other.

Many Chapters see the layette as an opportunity to include other literature that would be helpful to new parents—and there are many resources available. If you decide to include third party literature in your layettes, please be careful that the literature:

- Comes from a credible source
- Is up-to-date
- Contains nothing of a political nature (which could put your non-profit status at risk)

## Here are some samples:

American Academy of Pediatrics

brochure about calming crying babies

https://shop.aap.org/crying-and-your-baby-how- to-calm-a-fussy-or-colicky-baby-brochure/

Cost: \$21 for 50

**Babies Need Boxes** 

Organization devoted to providing sleep boxes for infants. This is not an endorsement, but rather a source of information for further study.

http://www.babiesneedboxes.org

Centers for Disease Control

Printable one-pagers about developmental milestones that can guide parents and alert them to developmental delays. Free handouts, posters and educational materials.

https://www.cdc.gov/ncbddd/actearly/downloads.html

National Institutes of Health

brochure (not currently in print)

https://www.nichd.nih.gov/publications/pubs/Documents/Safe Sleep Baby English.pdf

two sided one-sheet printable document

https://www.nichd.nih.gov/publications/pubs/Documents/Safe Sleep Environment English.pdf

Pathways – Baby Development Guides

https://pathways.org/wp-content/uploads/2016/03/Assure-Brochure-English-2016.pdf

State Health Department sites

Example – Michigan

Safe Sleep (Can order up to 1,000 at a time)

http://www.michigan.gov/documents/dhs/DHS Infant Safe Sleep Brochure 221150 7.pdf

Soothing a Crying Baby (avoiding shaken baby syndrome)

http://www.michigan.gov/documents/mdhhs/e7d2fSoothing A Crying Baby final Nov.2016 5 46975 7.pdf

Please Don't Shake Them, You Might Break Them

https://www.michigan.gov/documents/ctf/Pub-CTF-213 394910 7.pdf

Coping With Crying <a href="http://www.floridahealth.gov/AlternateSites/CMSKids/families/child-family-info/documents/coping-with-crying.pdf">http://www.floridahealth.gov/AlternateSites/CMSKids/families/child-family-info/documents/coping-with-crying.pdf</a>.

\*\*Search your state's website or contact your local county health department. Many health departments will provide items such as immunization reminder cards and other brochures for free.

## Add a Book to Layettes

Carnegie Library of Pittsburg/ Fred Rogers Company and the Pittsburg Association for the Education of Young Children – a list of recommended best books for babies <a href="http://www.bestbooksforbabies.org">http://www.bestbooksforbabies.org</a>